John Kerr

UX Designer / Front End Developer *currently on government contract*

EXPERIENCE

User Experience Designer

Jacobs Solutions Inc. (on government contract) · March 2022 - Present

- Sole UI/UX designer for application used by both internal agencies and external customers
- Design and produce a visual design experience for an internal application, including brand guide, user interface, navigation and overall aesthetic
- Work with product owners to understand requirement, brainstorm solutions, and design high-fidelity mocks to help illustrate form and function of final developed product
- Develop requirements for redesign of application through brainstorming sessions with developers, project managers, product owners, and other project participants
- Lead effort of incorporating 508 accessibility into existing application as well as infusing accessibility into our redesign effort
- Work with Angular, PrimeNG, Material Design and other frameworks & components to deliver a modern and accessible application to the product owners

Senior UX Designer / Front End Developer

REJ & Associates (on government contract) · Aug. 2014 - March 2022

- Led overall design direction of Defense.gov which resulted in increased user engagement and overall site traffic
- Responsible for Research, Information Architecture, Interaction & Visual Design, Prototyping and Usability Testing across web products
- Worked closely with client to understand the core issue and delivered solutions that met the immediate need while also setting them up for future successes
- Led and coordinate meetings with front office and various other stakeholders
- Defined, curated & managed the branding guidelines for Defense.gov
- Oversaw a team of web developers/designers, leading bi-weekly designer meetings and planning work tasks to meet various project timelines
- Worked within AFPIMS to deliver web page solutions for both internal and external clients
- Designed, developed and quality controled (QCed) various web components that are leveraged by nearly 1,000 various service sites across the AFPIMS family
- Responsible for writing requirement documentation & standard operating procedures
- Designed and developed web solutions in accordance with 508 compliance
- Helped lead Defense.gov through a transition into a new content management system (CMS) and two (2) redesigns

Developer / Designer / Creative Problem Solver

JKerr Designs · 2007 - Present

- Designed and developed 20+ websites, continuing to manage five (5) with ongoing, on-call, quick-turn client updates and support
- Support startups with full creative solution offerings, including brand identity, print marketing collateral, website creation, and other various marketing products
- Research alternative hosting and domain providers to align with client goals
- Dedicate myself to becoming invested in the baseline goals of the client, helping solve various problems from a creative mindset
- Work with clients from a variety of industries, participating as an internal employee assisting them with both internal and external growth
- Maintain an understanding of current web technologies and best practices through continued education, professional conferences, reading and networking

Web Developer / Designer

D3 Corp · June 2012 - Aug. 2014

- Developed 40+ websites for a variety of clients across multiple business sectors
- Coded in various languages including HTML, CSS, PHP & jQuery
- Built custom Wordpress themes & shortcodes for clients across multiple industries
- Assisted with print work and website designs as needed
- Worked in a fast-paced environment and under tight deadlines
- Used problem-solving skills to diagnose and repair any site issues
- Participated in client kickoff meetings to get a full understanding of key objectives and brainstorm creative solutions

Product Manager / Lead Designer

Maryland Plastics · Aug. 2010 - June 2012

- Designed three (3) company websites, developed two (2), and operated multiple social media accounts, helping grow brand recognition and overall company growth
- Designed marketing material and packaging for various product lines, including some found in Party City & Giant Food
- Designed trade show booths, product literature, packaging & other print collateral
- Participated in top-level meetings with customer leadership, helping build and strengthen relationships

SKILLS

UI/t Design	508 Compliance	Usability Testing
Interaction & Visual Design	Responsive Design	Art Direction
Information Architecture	Front End Development	Strong Verbal Communication
Creative Ideation	User Research	Project Management

TOOLS

Adobe Creative Suite	ANDI / Accessibility Tools	Angular
Material Design	SDLC / Agile Development	American Forces Public Information Management System (AFPIMS)
HTML / CSS / PHP / Javascript	Microsoft Office Suite	
JIRA / Confluence	Wordpress	

EDUCATION

Udemy • 2022
Complete Web & Mobile Designer in 2022: UI/UX, Figma, +more

Salisbury University • 2005-09
Bachelor of Fine Arts
Graphic Design

COURSES & TRAINING

Accessibility for Web Design	UX Design	UX Foundations
Interaction Design Interface	UX Foundations	Accessibility
Interaction Design for the Web	Section 508	Information Architecture
Web Development Accessibility and Best Practices	React Accessibility	Interaction Design

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